EXHIBIT OPPORTUNITY
CME ACTIVITY: 2027 Updates in Hematology & Hematologic Malignancies
DATE: April 2, 2027
LOCATION: Virginia Guest House - Charlottesville, VA

UVA Health invites your support for the 2027 Updates in Hematology & Hematologic Malignancies conference**.**

Course Overview:
This conference aims to enhance the knowledge and competencies of hematology professionals, enabling them to apply the latest evidence-based strategies to improve patient outcomes across the spectrum of hematologic diseases.

Expected Audience: 125 physicians, physician assistants, nurse practitioners, registered nurses and pharmacists

Accrediting body: This program is accredited by UVA Health Continuing Education to offer 6.25 *AMA PRA Category 1™*, 6.25 ANCC Contact Hours, 6.25 ACPE Credit Hours, 6.25 IPCE Credit Hours, and 6.25 hours of participation.

Organization Description: UVA Health Continuing Education as a Joint Accreditation Provider adhere to the ***ACCME Standards for Integrity and Independence in Accredited Continuing Education,*** as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

Exhibit Opportunities
For $3500, exhibitors will receive a 5' table and two chairs in the exhibit space either in the foyer outside of the ballroom, or in a room adjoining the ballroom where refreshments will be served. Tables may be attended by up to two representatives, who will be included in the meal counts. Exhibits will be open during breakfast, mid-morning break, lunch, and mid-afternoon break totaling three hours to allow attendees a generous amount of time in the exhibit area. Exhibit fees will not be used for food or education expenses of attendees.

Please note that exhibits must register in CloudCME in order for us to know that you plan to attend the event. We cannot hold a slot for you, so it is imperative that you register in CloudCME to reserve your exhibit space, and space is limited.

Please also note that, if you want to enter the education space, you will also need to register as an individual "Industry" attendee utilizing the "Register" tab on the webpage. Space is limited.

Exhibit registration and payment can be made online at **https://uva.cloud-cme.com/UHHM2027** under the "Industry" tab. Each exhibitor may first need to create a CloudCME account, then register and agree to our exhibit agreement, and then can process payment via credit card (preferred) or select check/ACH. *If choosing check/ACH, the confirmation email will include further instructions. Please reference the name of the educational activity (UHHM) when making payments.*

Lodging: A room block has been reserved at the Virginia Guest House in Charlottesville for the night of 4/1/27. Reserve your room now at conference room rates of $219 (king) or $229 (queen) plus taxes and resort fees. **Booking Link**: Updates in Hematology - Guest Reservation Link

To receive the group rate, be sure to book by Monday, March 1, 2027. The group rate will be available until this date unless the block sells out early.

Thank you for your consideration. Please let me know if you need anything as you consider supporting this great conference.

Best regards,
Kara Watts
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